



## Heartland Credit Union Arena: A bold step in community connection

**H**earthland Credit Union is proud to announce its naming rights sponsorship for one of south-central Kansas' premier sports and entertainment venues, Heartland Credit Union Arena in Park City, KS. This landmark agreement reflects Heartland's commitment to empowering members, strengthening communities, and creating experiences that go beyond banking.

Heartland Credit Union Arena, more recently known as Park City Arena, opened in 2009 and has been managed by VenuWorks since its inception, becoming a hub for concerts, sporting events, and community gatherings. With a seating

capacity of up to 6,500 and a history of hosting major acts and local teams, Heartland Credit Union Arena will continue to serve as a destination for entertainment and economic growth in south-central Kansas.

"Heartland isn't just a name or a place on a map—it's a promise to show up for our members in bold ways," said Dan Springer, President and CEO of Heartland Credit Union. "This partnership reflects our shared values of community and connection. As we grow, we're reinvesting in ways that create meaningful experiences for our members and strengthen the communities we serve."

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### Branches closed

<b>New Year's Day</b>	Thu., Jan. 1
<b>MLK Jr. Day</b>	Mon., Jan. 19
<b>Presidents' Day</b>	Mon., Feb. 16

### Financial summary as of Sept. 30, 2025

<b>Assets</b>	\$673,683,017
<b>Shares, Certificates</b>	\$559,981,613
<b>Loans Outstanding</b>	\$571,711,309
<b>Total Capital</b>	\$59,391,147

### Patriot Act Notice

The US Patriot Act requires financial institutions to obtain information from an individual or legal entity to help establish identity. Your cooperation is needed when you open a new account or request a loan. You may be asked more questions to establish and confirm your identity. It may also be required for you to provide one or more forms of identification.



## Members help reach \$10,000 goal for Reno County Food Bank

**H**earthland Credit Union is proud to announce that, thanks to the incredible generosity of our members, we have successfully reached our goal of raising \$10,000 to support the Reno County Food Bank by December 31.

Earlier this season, Heartland Credit Union donated \$5,000 to help fight hunger and provide relief for families during the holidays. We then challenged our members to match that amount—and you delivered! Together, we’ve raised enough to provide nearly 3,000 meals for individuals and families in need throughout Reno County. The Reno County Food Bank serves approximately 13,000 residents each year, ensuring that no one in our community faces hunger alone. With the average cost of a meal in Kansas estimated at \$3.42, this combined effort will make a meaningful impact for local families.

“Hunger is one of the 12 developmental issues identified by the National Credit Union Foundation as a barrier to financial well-being,” says Dan Springer, President and CEO of Heartland Credit Union. “It’s a challenge that can lead to a lack of education, which in turn limits opportunities to build savings and wealth. By supporting the Reno County Food Bank, we can help address one of the root causes of financial instability in the community.”

“We’re grateful for the support from Heartland Credit Union and its members,” said Angela Penner, Executive Director of the Reno County Food Bank. “With the help of community partners like Heartland, families in Reno County will be able to put food on the table, children will be able to focus on learning instead of hunger, and seniors will be able to stretch their fixed incomes a little further. Every dollar donated helps fill plates and brighten days throughout our community.”

## Empowering tomorrow's leaders



2026 Boys & Girls Club of Hutchinson Youth of the Year Gabriel Marcum.

**C**ongratulations to **GABRIEL MARCUM**, the 2026 Boys & Girls Clubs of Hutchinson Youth of the Year! A Club member for more than six years, Gabriel has participated in programs like Rise Up Reno and UpNext Work-Based Learning, and he helped create the member-run Cozy Bean coffee shop.

As the local Youth of the Year winner, Gabriel received a \$1,000 scholarship sponsored by Heartland Credit Union and will advance to the state competition. Heartland is proud to be the presenting sponsor of this program, which helps develop leadership, service, and strong character in our community's youth.

### IRA withholding notice

Payments from your IRA are subject to federal income tax withholding, unless you elect no withholding.

You may change your withholding election at any time prior to your receipt of a payment. To change your withholding election, complete the appropriate form provided by HCU.

Withholding from IRA payments, when combined with other withholdings, may relieve you from payment of estimated income taxes. However, your withholding election does not affect the amount of income tax you pay.

You may incur penalties under the estimated tax rules if your withholding and estimated payments are insufficient.



# Meet our new Branch Managers

**H**earthland Credit Union is excited to announce two additions to our leadership team: **JANEISHKA VENEGAS**, Branch Manager of the Ave A branch in Hutchinson, and **SHERRI SCHNEIDER**, Branch Manager of our Haven location.

## Janeishka Venegas – Ave A Branch



**Janeishka Venegas**

Janeishka brings more than 15 years of banking experience to her new role. She joins Heartland Credit Union from Peoples Bank and Trust, where she advanced through positions including Teller, Teller Supervisor, Customer Service Representative, Loan

Processor, Loan Officer, and Assistant Branch President.

Beyond her professional expertise, Janeishka is deeply involved in the Hutchinson community, serving on the Hutch Chamber Board of Directors and Executive Committee, the United Way Allocations Committee, and the Salvation Army Board.

“We’re thrilled to welcome Janeishka to the Ave A branch,” said Amy White, VP of Retail Branch Operations. “Her deep understanding of banking operations and passion for team

development make her the perfect fit to lead this location into its next chapter.”

## Sherri Schneider – Haven Branch



**Sherri Schneider**

Sherri brings more than 20 years of customer service and leadership experience to Heartland Credit Union. Her career includes roles at Farm Bureau Financial Services, Iron Gates Insurance Group, and HSBC Consumer Finance, where she gained expertise in

branch operations, staff development, and member service. Sherri’s strong ties to the Haven community are evident through her service on the Haven City Council.

“We are excited to welcome Sherri to the Heartland team,” said Amy White. “Her long-standing commitment to the Haven community, combined with her extensive financial and leadership experience, makes her an exceptional fit for this role.”

Please join us in welcoming Janeishka and Sherri to Heartland! Their leadership and dedication will strengthen our commitment to serving members and communities across Kansas.

# \$3,800 in C.A.S.H. Grants awarded

**F**or the 2025–26 school year, Heartland Credit Union is proud to award more than \$3,800 in Celebrate Academic Success with HCU (C.A.S.H.) Grants to support innovative classroom projects led by our member-teachers. This year, 10 projects were selected, impacting more than 1,000 students.

Heartland Credit Union was founded in 1948 by seven Hutchinson-area teachers, and education has remained at the heart of who we are ever since. The C.A.S.H. Grant program was created to continue that legacy by providing added support to educators who are finding creative ways to enhance learning in their classrooms.

## C.A.S.H. Grant recipients

- **DUSTIN RUSH** 7<sup>th</sup> and 8<sup>th</sup> grade at Maize South Middle School (USD 266), *Broadcast Equipment*
- **MICHAEL HILL** 9<sup>th</sup> grade at Nickerson High School (USD 309), *Multi-Cultural Literary Studies*
- **WHITNEY ADAMS** 4<sup>th</sup>–8<sup>th</sup> grade at Newton Bible Christian School, *Keep the Beat!*

- **KIM YUTZY** Preschool at Little Learners at Yoder Preschool (USD 312), *Climb and Grow*
- **JENNY WILSON** K-6<sup>th</sup> grade at Lincoln McCandless Elementary School (USD 308), *STEM & Structured Learning*
- **LEANNE BRYANT** 9<sup>th</sup>–12<sup>th</sup> grade at Maize South High School (USD 266), *Graphic Drawing Tablets*
- **CAROL STOCKTON** K-6<sup>th</sup> grade at Wiley Elementary (USD 308), *STEM in the Classroom!*
- **RYAN SUPPES** 7<sup>th</sup>–12<sup>th</sup> grade at Sedgwick High School (USD 439), *3D Printer for CTE Class*
- **JENNIFER FOOS** Pre-K-5<sup>th</sup> grade at Ness City schools (USD 303), *Creating Adapted Books for Learners with Complex Communication Needs*
- **ALEXIS WISEMAN** 11<sup>th</sup>–12<sup>th</sup> grade at Brooks STEM and Arts Magnet (USD 259), *Hydroponics kit*

CASH Grants are awarded to projects that demonstrate clear educational benefit and a commitment to student success. To learn more about the program, visit [hcu.coop/cashgrant](https://hcu.coop/cashgrant).

# Heartland Credit Union Arena

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The sponsorship will create opportunities for Heartland members to enjoy exclusive benefits, including ticket giveaways, presale access, special events, and more at the arena. It also underscores Heartland's commitment to growth that benefits all members—delivering value beyond financial services and building connections that matter.

"Serving as a premiere event center for our community has been our goal since the beginning," said Ben Bolander, Executive Director of Heartland Credit Union Arena. "That's

why we are excited to partner with a local business that understands the value of community and what it means to provide quality service. As an Arena, our mission stays the same; to bring a top-tier experience to our guests, no matter the event."

This collaboration is more than a name change—it's about creating shared experiences that bring people together. Heartland Credit Union Arena will serve as a stage for unforgettable moments, from championship moments to sold-out concerts, while showcasing the power of local

partnerships to drive community pride and economic vitality.

"Heartland Credit Union Arena represents exactly the kind of community-focused investment we believe in," said Derrick Nielsen, CEO of LANGE. "As the ownership group of this facility, we're proud to partner with Heartland to continue bringing first-class entertainment, sports and community events to south-central Kansas. This naming-rights partnership strengthens the arena's future and supports the continued growth of the region we call home."

## Heartland volunteer elections

**A**ccording to HCU procedures for mail ballot elections: "No election will be conducted by ballot and there will be no nominations from the floor when there is only one nominee for each position to be filled."

Therefore, by acclamation, the nominees listed will be elected to three-year terms at the annual meeting held March 2026. The Board of Directors has two open positions, and the Supervisory Committee has two open positions.

### The Nominating Committee recommended:

#### Board of Directors

- **ROGER CLARK**
- **SHANDI STALLMAN**

#### Supervisory Committee

- **BRENT KNOCHE**
- **REBECCA WICHERT**

The democratic process is fundamental to the values and philosophies that guide a credit union. Each member has one vote, no matter their financial status. Members elect a voluntary Board of Directors who make decisions on behalf of the membership. If you are interested in becoming a credit union volunteer, learn more at [hcu.coop/volunteers](https://hcu.coop/volunteers).

Heartland extends its thanks to the Nominating Committee



**Roger Clark**



**Shandi Stallman**



**Brent Knoche**



**Rebecca Wichert**

members: **DEB HAMMOND**, Chair; **JEREMY HOOVER**; **BRENT KNOCHE**; and **REBECCA WICHERT**.