

CELEBRATING 75 YEARS



SPRING 2023

HeartlandSHARES

Established in 1948

Pictured: The credit union was operated out of the home of Clyde and Lela Burk on Sherman Ave. for the first several years.

Federally insured by NCUA



eBranch

800.428.8472

M-F 8 a.m.-6 p.m., Sat. 8 a.m.-Noon

23rd & Severance

900 E 23rd Ave, Hutchinson, KS 67504

LOBBY: M-F 9 a.m.-5 p.m., Sat. 9 a.m.-Noon

DRIVE-THRU: M-F 7:30 a.m.-6 p.m.,
Sat. 8 a.m.-Noon

Ave A & Adams

129 W Ave A, Hutchinson, KS 67501

LOBBY: M-F 9 a.m.-5 p.m.

DRIVE-THRU: M-F 7:30 a.m.-6 p.m.,
Sat. 8 a.m.-Noon

29th & Main

Offices for Heartland Wealth Strategies

2900 N Main, Hutchinson, KS 67502

LOBBY: M-F 9 a.m.-5 p.m.

Haven

103 S Kansas Ave, Haven, KS 67543

LOBBY & DRIVE-THRU:

M-F 9-11:30 a.m. and 12:30-5 p.m.

Hays

2825 Plaza Ave, Hays, KS 67601

LOBBY: M-F 9 a.m.-5 p.m., Sat. 9 a.m.-Noon

DRIVE-THRU: M-F 8:30 a.m.-5:30 p.m.,
Sat. 9 a.m.-Noon

Ness City

202 S Topeka Ave, Ness City, KS 67560

LOBBY: M-F 9 a.m.-4 p.m.

DRIVE-THRU: M-F 8 a.m.-4 p.m.,

Newton

2201 S Kansas Ave, Newton, KS 67114

LOBBY: M-F 9 a.m.-6 p.m., Sat. 9 a.m.-Noon

DRIVE-THRU: M-F 8:30 a.m.-6 p.m.,
Sat. 8 a.m.-Noon

37th & Maize

3777 N Maize Rd, Wichita KS 67205

LOBBY: M-F 9 a.m.-6 p.m., Sat. 9 a.m.-Noon

DRIVE-THRU: M-F 8:30 a.m.-6 p.m.,
Sat. 8 a.m.-Noon

East Kellogg

12021 E Kellogg Dr, Wichita, KS 67207

LOBBY: M-F 9 a.m.-6 p.m., Sat. 9 a.m.-Noon

DRIVE-THRU: M-F 8:30 a.m.-6 p.m.,
Sat. 8 a.m.-Noon

HCU Salthawk Center

Inside Hutchinson High School

LOBBY: Open to HHS students and Staff

Find Us on Social Media



LIKE us on Facebook
@heartlandKS



FOLLOW us on Instagram
@heartlandway



FOLLOW us on Twitter
@HeartlandWay

Cohen Named Controller at HCU



Josh Cohen

Join us in welcoming HCU's new Controller in the Accounting Department **JOSH COHEN.**

In his role, Josh oversees HCU's daily accounting operations,

including general ledger, accounts payable and receivable, and ACH/draft processing. He also assists the credit union in developing and implementing goals, providing budgeting input and financial analysis, and ensuring accounting processes and financial reporting are conducted accurately and meet government regulations.

Josh comes to HCU from Kroger with more than 11 years of accounting knowledge. During his time at Kroger, he served various roles in Account Services, gaining valuable expertise and skills. Josh holds a Bachelor of Arts in Finance from Benedictine College and a Master of Business in Accounting from Friends University. Josh serves on the Reno County Extension board.

"We are thrilled to welcome Josh as our new Controller at Heartland," said Joel Andrew, Chief Financial Officer. "His exceptional experience in accounting, strong leadership, and positive attitude make him a great addition to our team. We are confident he will make valuable contributions to our cooperative."

Erickson Promoted to VP of Human Resources



Tasha Erickson

Heartland is pleased to announce the promotion of **TASHA ERICKSON** to Vice President of Human Resources at Heartland Credit Union.

Erickson leads HCU's talent acquisition and retention efforts, along with performance management, compensation programs, benefits administration, employee relations, and more.

"I'm very excited for Tasha in this next step in her career at HCU," said Michelle Waln, Chief Culture Officer. "Tasha's leadership in the human resources function is vital as HCU continues to strive to be an employer of choice."

Erickson joined HCU in 2011 as Human Resources Director. In 2017 she was promoted to Assistant Vice President of Human Resources. She

previously served as HR Generalist at the Hutchinson Clinic. Certified with both Professional in Human Resources (PHR) and SHRMCP certifications, Tasha also earned a BBA in Human Resources Management from Friends University. During her time at HCU, Tasha has participated in Building Leaders and CULead and has earned certificates in conflict resolution and HR data analytics from Cornell University.

Tasha is active in the Society for Human Resource Management (SHRM), including the local Central Kansas chapter, where she has held a number of offices, including president. She has been a mentor in the CUNA HR and Organizational Development Council and has also served on the council's awards program committee. Tasha has served on the allocations committee for United Way of Reno County, has been a Big Sister for the Big Brothers Big Sisters organization, and was recently appointed a board member for TECH, Inc in Hutchinson.

Join Us in Welcoming United Members to HCU

Following approval by the National Credit Union Administration and the Kansas Department of Credit Unions, we are excited to welcome United members to the Heartland family.

Dan Springer, President and CEO of Heartland Credit Union stated, "We look forward to continuing United's commitment to their members and being their credit union for years to come. We are eager to bring the Heartland Way to Ness City and surrounding communities."

United Credit Union was originally founded in 1957 as Ness Farmers Credit Union of Ness City, Kansas. The name was changed in 1965. The credit union serves people residing in Ness County, adjoining counties, and their immediate family members.



Ness City branch located at 202 S Topeka Ave.



Vicki Betz



Kristol King



Sandy L. Reinert



Yvette Schlegel

"As a credit union that supports the same values and dedication to excellent service that our members have come to expect, the Board knew Heartland was the right merger partner for us," states former United Board Chairwoman Debbie Hamilton. "We're excited for the enhanced products and services Heartland provides that will make our members' lives a little easier."

The Ness City branch is located at 202 S Topeka Ave, Ness City, KS. The lobby is open 9 a.m. to 4 p.m., Monday through Friday; and the drive-thru is open 8 a.m. to 4 p.m., Monday through Friday.

We are privileged to have the same great staff to serve members in Ness City: **VICKI BETZ**, Teller; **KRISTOL KING**, Teller; **SANDY L. REINERT**, Branch Specialist; and **YVETTE SCHLEGEL**, Branch Manager.

Following the merger, Heartland is now over \$600 million in assets, with 148 employees serving more than 37,000 members across Kansas and beyond.



**Apply for one of
FOUR \$2,500 scholarships!**

Whether you want to be a teacher, nurse, musician, basketball player, electrician, or graphic designer — we want to help you fulfill your dreams. We're awarding two \$2,500 scholarships!

There's no essay, no GPA minimum, and it only takes a few minutes to apply.

HOW TO APPLY:

- Visit www.hcu.coop/scholarship
- Fill out the application form
- Click Submit
- Applications due on April 15, 2023

APPLICANT REQUIREMENTS:

- Must be an HCU primary account holder or join HCU prior to entry
- Applications submitted by April 15, 2023
- Age 17-22
- Full-time student
- U.S. citizen or permanent resident

To learn more, visit www.hcu.coop/scholarship.

75th ANNIVERSARY

When Hutchinson Teachers Credit Union was chartered in 1948, the credit union had **14 MEMBERS** and **\$315 IN ASSETS**. In our 75th year, we have grown to just over **37,000 MEMBERS** and over **\$600 MILLION IN TOTAL ASSETS!**

HCU President & CEO

Dan Springer

Board of Directors

Rex Christner, Chair
Caroline Stucky, Vice Chair
Sheila Meggers, Secretary Treasurer
Brian Meder, Associate Director
John McCannon, Kendal Pulliam, Shandi Stallman, Mark Wolesslagel

Supervisory Committee

Ed Howard, Chair
Roger Clark, Deb Hammond, Mike Juby, Brad Ryan

Financial Summary as of December 31, 2022

Assets	\$598,172,317
Shares, Certificates	\$483,823,349
Loans Outstanding	\$519,699,609
Total Capital	\$53,844,442

Upcoming Notable Dates

BRANCHES CLOSED

Memorial Day	Mon., May 29
Juneteenth	Mon., June 19
Independence Day	Tues., July 4
Labor Day	Mon., Sept. 4

Patriot Act Notice

The US Patriot Act requires financial institutions to obtain information from an individual or legal entity to help establish identity. Your cooperation is needed when you open a new account or request a loan. You may be asked more questions to establish and confirm your identity. It may also be required for you to provide one or more forms of identification.

IRA Withholding Notice

Payments from your IRA are subject to federal income tax withholding, unless you elect no withholding.

You may change your withholding election at any time prior to your receipt of a payment. To change your withholding election, complete the appropriate form provided by HCU.

Withholding from IRA payments, when combined with other withholdings, may relieve you from payment of estimated income taxes. However, your withholding election does not affect the amount of income tax you pay.

You may incur penalties under the estimated tax rules if your withholding and estimated payments are insufficient.

Rangel Recognized as Top Performer in the Nation

Lumico, a Medicare Supplement provider, ranked **MERCEDES RANGEL**, Heartland Wealth Strategies Insurance Specialist, sixth in the nation for her efforts in the fourth quarter of 2022.

Medicare Open enrollment takes place from October 15 to December 7 each year. During the 2022 enrollment period, Mercedes worked with 400 members to help them enroll in a plan or review their current plan to ensure they have the coverage they need for the coming year.

"I am very proud of Mercedes and the work she puts in to help Heartland

members find the best option for their Medicare Insurance needs," said Monte Cross, President of Heartland Wealth

Strategies. "There is no doubt why she received national recognition by Lumico, in addition to also recently being voted Best of the Best in Hutchinson for her work in 2022."



Mercedes Rangel
Insurance Specialist

Helping **you** define wealth.



Monte Cross
President



Vic Edwards
Financial Consultant



Justin Carlson, CFP®
Financial Consultant

Wealth can mean different things to different people. But most importantly, what does it mean to you? At Heartland Wealth Strategies, we'll help you define, plan for, and pursue your definition of wealth.

SCHEDULE AN APPOINTMENT

No matter where you are in life, our wealth management team will create manageable strategies to help you strive for your financial goals. Contact us today to learn more: 800.428.8472 or visit www.hcu.oop/hws.

Securities and advisory services are offered through LPL Financial (LPL), a registered investment advisor and broker-dealer (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. Heartland Credit Union and Heartland Wealth Strategies **are not** registered as a broker-dealer or investment advisor. Registered representatives of LPL offer products and services using Heartland Wealth Strategies, and may also be employees of Heartland Credit Union. These products and services are being offered through LPL or its affiliates, which are separate entities from, and not affiliates of, Heartland Credit Union or Heartland Wealth Strategies. Securities and insurance offered through LPL or its affiliates are:

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other Government Agency

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Guaranteed

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Deposits or Obligations

May Lose Value